

ISG Launches Direct Bill Payment Plan Option!



Effective February 2021, Insurance Specialty Group, LLC (ISG) is pleased to introduce a **NEW** Direct Bill General Liability payment plan option for “admitted” practice policies in Alabama, Georgia and Florida.

The ISG team remains laser focused on providing our distribution partners with a niche group of products tailored to best protect their homebuilder and GC clients. Our distribution partners are often our “eyes and ears” in the market – direct bill payment options were needed to better serve the policyholder, and we were thrilled to get this implemented” said Stephen Harrell, Managing Director.

Direct Bill Installment option details will be included on all new business proposals for “admitted” practice policies. In-force policies will continue to function as-is until renewal.

A screenshot of a mobile application interface for making a payment. At the top, it says "INSURANCE SPECIALTY GROUP" with a logo. Below that, it says "Make a Payment" and "Please enter your payment information below". There are input fields for "PAYER" (John Smith), "EMAIL ADDRESS" (john@isg.com), and "AMOUNT" (\$1,000). At the bottom, there are two radio button options for "PAYMENT TYPE": "Credit Card" and "ACH". A green "SEND" button is at the very bottom.

Direct Bill Payment Plan Options

- **Full Pay** - 100% down payment with no installments available.
- **25% Down Pay/9 Monthly Installments** – no installment fee applied on down payment, \$10 fee per installment.
- **25% Down Pay/3 Quarterly installments** – no installment fee applied on down payment, \$10 fee per installment.

For added convenience, installments are supported by ePayPolicy. ISG does not receive any revenue from the convenience fee charged by ePayPolicy for processing payments. When utilizing installment options, policyholders will need to pay both the down payment and subsequent installments via ePayPolicy using either:

- **ACH (\$3.00 fee per transaction), or**
- **Credit card (3.25% per transaction)**

More information is available via the website: www.insurancespecialtygroup.com. Should you have additional questions with regard to specific accounts, please contact underwriting, marketing or Deanna Brock in premium accounting.

Insurance Specialty Group, LLC, (ISG), is a managing general agent (MGA) specializing in providing insurance solutions to the construction industry. The firm focuses on the residential housing market, offering a variety of solutions, including practice, project and wrap-up policies.

Interested in becoming an ISG producer partner? Please contact Ellen Goldstein, Director of Sales/Marketing @ 770-401-1077, today!